



154,974



Info

my SPARKPEOPLE®

Photos

Feed

Blogs

Awards

More



GMO Free Cherrios?

Friday, January 03, 2014

General Mills says that some Cheerios made without genetically modified ingredients will start appearing on shelves soon.

www.nbcnews.com/business /original-cheerios-go-gmofree-2D11844100

This is in response to consumer demand.

It wasn't that long ago that gluten-free was hard to find. Could this be the start of a trend?

I was sent this cartoon 4 YEARS ago.



The caption reads:

"Bless this food, and protect us from the pesticides and additives therein."

Edit Blog Entry | Delete Blog Entry

Share This Post With Others

Report Inappropriate Blog

Add a Blog Entry

See Today's Featured Member Blog Posts

More Blogs by BROOKLYN_BORN

Now I can add one more event to my "Anniversary Dates" to forget - 6/7/2021

Avoiding Our Wedding Anniversary -6/4/2021

Multitasking for Safety - Plus Remembrance and Reflection - 6/1/2021

Taps Across America – The National Moment of Remembrance - Monday 5/31/21 3PM - 5/30/2021

View All >

Member Comments About This Blog Post



MARYJEANSL

I'm excited to hear this. Even though Monsanto and its allies more or less bought victories against GMO labeling in California and Washington state, General Mills at least realizes that there really is a demand for GMO-free food. 2717 days ago





MOOSLADY

We don't eat much cereal due to the cost and carb factors but were debating about buying some just to reward the company for good behavior.

٧

٧

2718 days ago



BLITZEN44

Hmm, now I'm wondering if this whole GMO thing is just a marketing ploy to get people to pay MORE for "GMO Free" products. The consumers (at least where I live) want GMO labeling so we know which products contain genetically modified organisms and can thereby make informed decisions in grocery shopping. What we don't want is to pay more for an item just because it doesn't have GMOs in it. Looks like that's coming down the pike though. Very interesting! Thanks for sharing.

2718 days ago



CELIAMINER

I sure hope it's a positive start. Hope you are staying warm today! 2718 days ago



CD13202979

It's about time! 2718 days ago



TEXASFILLY

It's about time! I love Honey~Nut Cheerios, but after researching GMOs, no thank you. I've gone organic.

Here's part of my 1/2/14 blog for those who'd like to make a difference regarding the labeling of GMO products:

"Here's a great way to get educated and take action at the same time. I encourage you to learn about GMOs and the irreparable harm they are causing. Here's an eye~opening video to get you started."

justlabelit.org/ri ght-to-know/

Take action now, dear hearts!

justlabelit.org/take-act>
Thanks for sharing~ *hugs* BB~

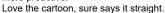
2718 days ago

Comment edited on: 1/3/2014 10:20:48 AM



GINIEMIE

Glad General Mills is "reacting" to customer demands. Unfortunately they and others weren't more proactive.









2718 days ago



STAY39

Awesome! 2718 days ago



CD13099273

Good for General Mills taking the Bull by the Horns . Maybe other manufactures will follow? Its



about time that food manufactures start paying attention to the consumer!

I just finished digging myself out - I know you remember all the fun in the City during a Blizzard - I am grateful for my garage as I lost way to many lawn furniture pieces saving a parking spot -

- We are searching for a pension friendly state to retire too ! Thanks for all your support !! Hugs K

2718 days ago

*	SLIMMERJESSE I heard this on the radio news 2718 days ago	this morning; the rest of thei	ir line is GMO.	V
	CD14119060			v
	2718 days ago			
eave enc	our Comment to the buragement, a question, or any le's Community Guidelines.	hing else relevant to this po	est. All blog comments n	nust abide by
eave enc	ouragement, a question, or any	hing else relevant to this po	est. All blog comments n	nust abide by
eave enc parkPeop	ouragement, a question, or any	hing else relevant to this po	ADD AN EMOTICON	nust abide by SPELL CHECK