



BROOKLYN_BORN

[Change Banner Image](#)

154,974
SparkPoints



Info



Photos



Feed



Blogs



Awards

More



Technology - changing my life and now reading my mind?

Wednesday, February 12, 2014

Yesterday at my physical therapy session (frozen shoulder) we were discussing the Olympics and one of the therapists pulled up the live feed on his phone. Another found a video of the final spin of that 15 year old Russian figure skater so we could all marvel at her amazing flexibility.

As the oldest person in the room, by a LOT, I told them about how amazed we were as teenagers when the first communication satellite (Telstar) was launched and actually worked. That was 1962 and there was even a song "Telstar" as a choice in the "jukebox." Young people will have to google that term.

I remember staying up at 2 am to watch a LIVE event from the 1968 winter Olympics. It was downhill skiing and I stared at a black and white, grainy, snowy image of downhill skiing. You could barely make out the athlete against the background. I was thrilled. Imagine, this was happening right now and I was watching it!

On Jan 30th I posted my "Mastering New Technology" blog which described my first encounter with a food processor.

www.sparkpeople.com/mypage_public_journal_individual.asp?blog_id=5609884

Imagine my surprise the following day when my page included an ad for a new Ninja FOOD PROCESSOR.

A coincidence? Maybe.

Yesterday my blog was about my new running shoes and old orthotics.

www.sparkpeople.com/mypage_public_journal_individual.asp?blog_id=5621081

This morning, I see an ad for Comfort Shoe Technology with 40% more cushioning.

Another coincidence? I don't think so.

Could my text or photos have been scanned and then an appropriate ad was chosen for me? I suppose that's better than inappropriate ads.

As long as SP is getting the benefit and can keep the site free, I'll live with it.

Still, I think I'm going to keep an eye on this. Technology fascinates me, especially my "Roomba" (also known as "Dustin"), the robot vacuum cleaner that is right now sweeping under my couch so I can spend my time online.

[Add a Blog Entry](#)

See Today's Featured Member Blog Posts

More Blogs by BROOKLYN_BORN

[Now I can add one more event to my "Anniversary Dates" to forget - 6/7/2021](#)

[Avoiding Our Wedding Anniversary - 6/4/2021](#)

[Multitasking for Safety – Plus Remembrance and Reflection - 6/1/2021](#)

[Taps Across America – The National Moment of Remembrance - Monday 5/31/21 3PM - 5/30/2021](#)

[View All >](#)

www.sparkpeople.com/mypa_ge_public_journal_individual.asp?blog_id=5577540

Now I'm off for a run to burn some calories that once I might have consumed by vacuuming back in the day. Nah, I never got under the couch very often. Besides, a run or walk is more enjoyable. I'll let "Dustin" do that other stuff.

[Edit Blog Entry](#) | [Delete Blog Entry](#)

Share This Post With Others

[Report Inappropriate Blog](#)

Member Comments About This Blog Post



MARYJEANSL

I find those ads creepy myself. Big brother, et cetera, et cetera. But there isn't a way to avoid it short of avoiding computers and the internet in the first place. My mother does that (age 92) and gets along just fine, but I don't think I could anymore.
2676 days ago

[v](#)



CD12146214

You know I have found the same thing about the ads. I purchase my triwear from a certain Triathlon store and that ad has been popping up...and other weird things as well....I wonder if my browser is tracked by Spark?
2677 days ago

[v](#)



WATERMELLEN

Blessing and curse: not much doubt about it. But since I can't live without it, have to put up with the (sometimes) intrusive cookies too, I guess!
2677 days ago

[v](#)



ONEKIDSMOM

Oh, yes, your browser often tracks, screen scrapers look for key words and ads are "pushed" at you based on what you have looked at or written in the past. Some find it intrusive. Some find it helpful. It's a mixed bag for me.

And I'm STILL jealous of you having a Dustin!
2677 days ago

[v](#)



DR1939

I searched for airfares to Australia and am getting lots of new ads. Oh, well, it's the price of free content.
2678 days ago

[v](#)



GINIEMIE

Funny, my Roomba was named Rosie. I don't use her much, she needs some adjustment and I keep forgetting to ask my eldest son to look at her. I've noticed all over, not just on SP that when I look at something or write about something I start seeing ads about that device or service. If I already am using it, why bug me with more. I don't update every 6 mos to a year. Now shoes and clothes are more frequently updated, but I already have a favorite brand and I'm not switching. Erik can only by velcro closed shoes soooo and with his wide feet and brace, finding some for him is a challenge. It's funny how we have lived through so many changes. We got our first TV in 1962 from a neighbor who wanted a bigger better one. Our viewing time was very limited by my parents, except for theater pieces and operas...oh and Catholic programs. Later we got to see some of the "important news". Enjoy your run. I think I'd rather vacuum-now that I'm retired.



2678 days ago

[v](#)



CD13099273

You've Come a long baby - and its a honor for me to hear the story of the Olympics in Black n White brought back Memories :)
2678 days ago

[v](#)

**BANDITOBOY**

Way to get today's product placement in!
2678 days ago

**SUZYSMOBILE**

You'll probably get a vacuum cleaner ad now. Happens to me all the time! Now I'm being enticed to return to Jamaica or Disney World.
2678 days ago

**IFDEEVARUNS2**

It's not just SP. Every site I frequent that has ads suddenly has targeted ads. As you say, better than inappropriate ones.
2678 days ago

**LEWILL1982**

Well, I ordered lunch from a sandwich shop yesterday. I first looked at the menu online. I also looked up a free survey building website for a work thing the other day. Those are my 2 ad's blinking across my screen. Food and surveys....I do believe it's snack time!
2678 days ago

**PHOENIX1949**

Ad pop-ups for items browsed and items ordered have been around long before I joined SP. Usually when one signs on, if you watch your lower left screen feed it will be amazing and annoying as to how many site names appear, many of which track the user's every move on the keyboard and stores this information. From fall of 2006 until recently, my part-time position involved checking Amazon almost daily for books connected to the business. I would get follow-up e-mails from Amazon asking if I was ready to complete my order for the books browsed along with others that might be of interest. Last year, after reading a SP Blog, I inquired online about NutriBullets and looked for online reviews. Subsequently I purchased one at the local Bed, Bath & Beyond because of their no-hassle return policy. I still get ad pop-ups for this.

Big Brother here in the form of a PC?
2678 days ago

**LINDAKAY228**

How did we ever manage before computers, cell phones, and the internet??? I can't imagine anymore. I remember my kids growing up and staying at home by the phone waiting for one of them to call for a ride or some other reason. I couldn't leave because there weren't cell phones available much back then. There were a few car phones, and they were really big and bulky. And I remember helping my son find how to move past a certain point in a game from the early 80's or so by going to bookstores and looking for even a short explanation in one of the books. There was no internet to look up solutions on. And so many many more experiences we went through without these and other things, I won't even start on break downs on a highway with no cell phone and roadside assistance!!
2678 days ago

**BAZOOKABOBCAT**

That's how analytics works! Ad agencies track the sites you visit and use keywords to create targeted ads for you.
2678 days ago

**CELIAMINER**

Yep, we're being data mined. Somehow, though I haven't searched on eyeglasses, I'm getting Lenscrafter ads...guess the data miners know I just received notice that it's time for my eye exam.



2678 days ago

**SUSANNAH31**

When I was looking at a small bookcase to buy online, I found ads for bookcases on my Spark page for the next several days. They do track us and provide 'relevant' ads. At first I thought it was sort of creepy, but then I got used to it.

I remember those first satellite broadcasts! It was very exciting.

2678 days ago

**SLIMMERJESSE**

My grandmother used to marvel about her lifespan going from horse drawn carriages to seeing man land on the moon. Have a wonderful day.
2678 days ago

**MISCHAKEO**

I have noticed that also. I get pop up ads from things I have written or from sites I have looked at.

I am old enough to remember when we first got a black and white tv. We thought a tv was amazing.



I am loving the Olympics and our high technology that lets us see it!

Have a good run..I am going to walk and get my steps in.
2678 days ago

Add Your Comment to the Blog Post

Leave encouragement, a question, or anything else relevant to this post. All blog comments must abide by SparkPeople's [Community Guidelines](#).

☐ Subscribe to this blog

ADD AN EMOTICON

SPELL CHECK

Post Comment

Disclaimer: Weight loss results will vary from person to person. No individual result should be seen as a typical result of following the SparkPeople program.