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## Finally something useful about infomercials and commercials in general

Saturday, March 30, 2013

DH & I usually just record our favorite TV shows. We discovered that when watching "live" we tend to fall asleep and never see the conclusion. This is especially true during the last 15 minutes of a show where the ads are bunched together . It's really annoying in a drama like "Elementary" where we want to know "who done it!"

Partly it's our advanced age and our habit of getting up before 6 am, but the endless, repetitive and boring commercials just cause us to nod off, especially after 9 pm.

Fortunately, I usually sleep quite soundly, but when I do wake up in the middle of the night and can't get back to sleep, I've discovered a solution. I turn on a recorded program and get the same result - those commercials just put me to sleep. Better yet is an easy to find infomercial - over and over - see how great this is, one testimonial after another, call now, buy it, buy it. Next thing I know, it's morning. Of course, the TV is still on, but I'll sacrifice some wasted electricity for a full night's sleep.

I've read reports that sleeping with the TV or lights on lowers the quality of your sleep. However, when the choice is that or being wide awake, I'll take what I can get.

Thanks to LilyDog11 whose recent blog about her creative use of middle of the night time suggested my topic this morning.

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### **DR1939**

We record any shows we want to see. For one thing you can skip the commercials, but, like you, we often fall asleep and miss the end. Do you watch Call the Midwife? The 2nd season begins on Sunday on PBS.





### **EGRAMMY**

Interesting. Thought I was the only one who misses the last part of the shows. Thanks. 2997 days ago



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eave encc	our Comment to the Blog Post ouragement, a question, or anything else relevant to this post. All blog comments must abide by le's Community Guidelines.	
	CELIAMINER Glad it works for you! 2998 days ago	٧
	COCK-ROBIN A wonderful, creative way of getting the sleep you need. If it works for you, go for it! I'm proud of you. 2998 days ago	V
A STATE OF THE STA	PHEBESS LOL - I'm sure the advertisers would be happy to be helping you sleep! 2998 days ago	V
	<b>NELLJONES</b> I record any show I want to watch so I can fast forward through all the ads. The only things I will watch in real time are sports. That said, DH falls asleep while the TV is on all the time. I gue like you, the background sound is comforting.  2998 days ago	v ess,
	WILSONWR Now that's an innovative approach to better sleeping! 2998 days ago	٧
	And I agree, those catnaps in front of the TV count! 2998 days ago	
	HELEN_BRU I never used to be this way but now all I have to do is lie down in front of the TV (when it's on, of course!) and I'll fall asleep. But get me in bed after a conversation on the phone with a friend, and I'll be up for hours!!! lol	V
	SUZYMOBILE How funny! However, I nod off even when watching a commercial-free Netflix TV show! 2998 days ago	V
	at how "dumb" I'd been !! 2998 days ago	
	SOPHIEDO13 Thanks Brooklynn Born for the mention. Both me and DH are early risers too. I used to be a sucker for those infomercials but most are a waste of money. So now when I see them I just law	v igh
	Happy Easter. 2998 days ago	
1	I am glad you found something that puts you to sleep. I have poor sleep nights also and take a melatonin. We record for the same reasonhate those ads. We love Elementary.	

Disclaimer: Weight loss results will vary from person to person. No individual result should be seen as a typical result of following the SparkPeople program.