



BROOKLYN_BORN

[Change Banner Image](#)**154,981**
SparkPoints[Info](#)[Photos](#)[Feed](#)[Blogs](#)[Awards](#)[More](#)

Whole Foods and Stonyfield giving up the fight?

Monday, April 15, 2013

Seeking the facts and truth on the Internet – It ain't easy.

Last week I posted about the end of Stonyfield's rewards program.
(They make my favorite organic yogurt).

Then a Facebook friend sent me this link that my favorite yogurt company had "caved" and was no longer supporting the labeling of GMOs (genetically modified organisms) in foods.

worldtruth.tv/usd-a-forces-whole-foods-to-accept-monsanto/

Note that the campaign is for labeling not banning, which probably wouldn't be possible anyway.

Could there be some truth to this? Here's Stonyfield's response.
Supposedly this story has been around since 2011 and recently reappeared when the CEO left the company to devote full time to the "Label it" effort.

www.stonyfield.com/blog/the-story-that-just-wont-quit-and-neither-will-we/

This is the era of "My expert is smarter than your expert" and "I know the facts and you don't" and it's all online.

Aspartame is safe - no it's not
Today's wheat, corn, potatoes... are not the same stuff that your grandparents ate
Where your fish comes from makes a difference
Get your flu shot - no, you'll get Alzheimer's
An so on.

In the end we're all left trying to do the best we can for ourselves and our families.
We view information through the lens of our own current experience. Yet it's natural to be concerned about long-term effects.

Requiring clear information on labels seems to me to be the right thing to do. I just wish that they would stop renaming things and that the print could be a bit larger. Soon I'm going to need a magnifying glass while shopping.

Some Background:
Back in January I posted "Hybrid Crops vs GMOs (genetically modified organisms)"
www.sparkpeople.com/my_public_journal_individual.asp?blog_id=5198312

[Add a Blog Entry](#)

See Today's Featured Member Blog Posts

More Blogs by BROOKLYN_BORN

[Now I can add one more event to my "Anniversary Dates" to forget - 6/7/2021](#)

[Avoiding Our Wedding Anniversary - 6/4/2021](#)

[Multitasking for Safety – Plus Remembrance and Reflection - 6/1/2021](#)

[Taps Across America – The National Moment of Remembrance - Monday 5/31/21 3PM - 5/30/2021](#)

[View All >](#)

Not being a biologist I appreciated LolaTurtle's response and her subsequent blog

www.sparkpeople.com/mypage_public_journal_individual.asp?blog_id=5199135

[ge_public_journal_individual.asp?blog_id=5199135](http://www.sparkpeople.com/mypage_public_journal_individual.asp?blog_id=5199135)

[al.asp?blog_id=5199135](http://www.sparkpeople.com/mypage_public_journal_individual.asp?blog_id=5199135)

[Edit Blog Entry](#) | [Delete Blog Entry](#)

Share This Post With Others

[Report Inappropriate Blog](#)

Member Comments About This Blog Post



WATERMELLEN

We are all trying to do the right thing for ourselves: and transparent information (in a legible print size!!) would sure make it easier to decide what that is!

2980 days ago



COCK-ROBIN

Thanks for the blog!

2981 days ago



FISHER011

2981 days ago



DEBBY4576

I think from your responses this is a personal thing. Just like you said you hear things from both sides. Personally, I don't get flu shots. And I do believe your fish should not be farmed raise. I am VERY concerned about pesticides. I've read on GMO, but need to read more. If only I didn't live in the desert, I'd just grow my own vegetables.

2981 days ago



JOYNEW

Thanks for sharing this information!

2982 days ago



LOLATURTLE

Thanks for posting those, I hadn't read about this particular controversy.

The first article... I began it with an open mind, but by the end of it my head completely exploded. Frankly, I would die of shock if there was a single ACTUAL scientific fact anywhere on that entire website.

Before anybody jumps on me, I am PRO LABEL, but ANTI-LIES. I don't think lying to people and stirring up scaremonger tactics does any good.

First - "massive poisoning of farm workers" I have not seen any actual CONTROLLED MEDICAL STUDIES on cancer rates in farmers using Roundup. Only hearsay and people re-posting things they read on blogs. In fact, in one of the animal trials on Roundup Ready corn and Roundup, the rats with Roundup added directly to their drinking water actually lived LONGER than the control group rats!

As I've mentioned at length, I don't love their word choice about the crops spreading their "toxic genes" across the country... genes aren't toxic. We digest them like everything else. This is the #1 misunderstood "fact" about GMOs and it drives me insane, but I doubt I'll ever convince anyone of anything. Which is where this quote is taken completely out of context:

"If you put a label on genetically engineered food you might as well put a skull and crossbones on it."

Honestly? That's true. Not because GMOs are always deadly (which is what worldtruth is implying - that GMOs are deadly and the companies that make them know it) but because so many people **believe** GMOs are deadly. Without knowing what genetically modified ACTUALLY means, millions of people have made up their minds that GMO = scary death poison that turns you into frogmen from outer space. I'm still pro-labeling, but I understand why they're fighting so hard against it.

Additionally I'd like to see their references on soil microbes and carbon sequestration. Carbon sequestration is all relative - anything on land is a fraction of what can be done by the ocean. The ocean sequesters far more carbon than any land based process, and has a residence time several orders of magnitude longer.



I also find the complaint about "natural" foods being contaminated by GMOs kind of odd... I thought it was at least somewhat well known that as a label "natural" is completely meaningless. It's a marketing term that has no requirements or regulations, and therefore no meaning.

This statement is utterly false: "...Monsanto, Dow, or Dupont – the same people who brought you toxic pesticides, Agent Orange, PCBs, and now global warming."

Global warming is a collective problem. It is caused by every human activity that releases green house gas (production of electricity in coal and oil burning power plants, burning natural gas in homes, and gasoline in cars, and dozens of other industrial processes) combined with human activities that destroy natural processes that remove carbon from the atmosphere (destruction of forests, and more importantly pollution that destroys plant productivity in the ocean). You cannot point at any one, three, or even two hundred companies that "cause" global warming; we are all causing it every single day.

My one tiny little voice doesn't mean much in a sea of misinformation on the internet, but I still have to keep trying... Thanks for re-posting my earlier tome, it's the one thing about all these articles that didn't make me feel like I'm wasting my life trying to educate people about science.
2982 days ago



CAKEMAKERMOM

Transparency in our foods should happen, unfortunately those who want to make the almighty dollar will win more often than not, especially with the way our politicians are paid now.

I'm glad I try for minimal ingredients in my foods, fortunately have the time to make nearly everything from scratch and have a little space to grow my own (plus Mom is letting me garden in her yard this year!). I'm making new recipes all the time to replace things I would have normally just purchased out of laziness. I already see things in my kids that shouldn't happen at their age and try to control our food better. I knew my organic, grass fed cow before it hit my freezer this year.
2982 days ago



MOOSLADY

I would also vote for larger print on labels. My bifocals don't begin to address the problem. My mom actually wears a magnifying glass around her neck for this. I would hate to start doing this young but....
2982 days ago



CD11934124

Passing the bill was shocking to me! I try and keep up on this one political subject and they skip around me (us). I agree with you and thanks for sharing!
2982 days ago



MZLADY77

Thanks for information. Have to read everything especially labels.
2982 days ago



CD13099273

The way snuck this Bill in through to be signed is a dirty shame ! I am very disappointed in Whole Foods - I started to germination of my own seeds to grown in the garden. A trip to market takes me an additional hour to read every label. I do not mind though because I do want to know what I am putting in my body I just wish I could trust our government to do what is right for the people instead of their pockets. Good Blog , Thanks
2982 days ago



GINIEMIE

Once again thanks again for being a distributor of thought provoking information. GMO's don't scare me as much as the chemicals they spread all over! That includes the enforced use of chemicals to keep my yard "pretty & weed free" per the HOA. I've been digging, pulling weeds as best I can, but I'll be getting a letter telling me that

1. I have to get rid of the weeds
2. I have to spread mulch and no dead leaves don't count!

My veggie garden does not get additional chemicals from my hand, but since it's a raised bed, there's no guarantee it's pesticide/chemical free.
We are bombarded by chemicals that really to me are scary than GMO products.
Ginie



2982 days ago



SOPHIEDO13

I know what you mean by the small print my bifocals I just can't seem to get used to them and its been 7 yrs since my 1st pair. We can just do the best we can we the present knowledge we have, that info seems to change yearly.
2982 days ago



CD13482248

The only thing you control in life are your personal decisions. Make the best choices for your family. In today's world most things are out of our hands. To see the truth, follow the money trail. It's sad but today most people are like cows to the slaughter.... of no mind.

Lobbyist are the most powerful people in the country today.

2982 days ago



CELIAMINER

Thanks for a MOST informative blog! I followed all the links and read the material on each.

2982 days ago



CD13762359

A real eye opener! Thanks.

2982 days ago



Add Your Comment to the Blog Post

Leave encouragement, a question, or anything else relevant to this post. All blog comments must abide by SparkPeople's [Community Guidelines](#).

Subscribe to this blog

ADD AN EMOTICON

SPELL CHECK

Post Comment

Disclaimer: Weight loss results will vary from person to person. No individual result should be seen as a typical result of following the SparkPeople program.